

# Summit Sponsor - \$5,000 **EXCLUSIVE** Single Sponsor

This package offers exclusive benefits for a single sponsor, with maximum exposure leading up to, during, and following the Summit of Hope. **Maximum Impressions: 61,000 with 100% logo integration**

## Exclusive Benefits

- ★ **Make a Personal Statement.** Choice of two opportunities to directly address event guests: speak directly to guests from the stage (up to 3 minutes) **or** record a brief statement on video to be shown during the event. If video is submitted, this will also be posted on The Arc's web site at [www.arcjc.org](http://www.arcjc.org)
- ★ **Promotional Items.** Opportunity to place imprinted takeaway item at all seats (no business cards or brochures, please)
- ★ **Information Table.** Opportunity to host a booth outside the ballroom from 11:00 AM to 2:00 PM on the day of the luncheon
- ★ **Prominent Print Recognition.** Full page, full color recognition ad on inside front cover of the Summit of Hope event program
- ★ **Verbal Recognition During Program.** On-stage recognition from final program speaker
- ★ **Prominent Screen Recognition.** Additional exclusive recognition slide with logo displayed prior to and after event with three times the frequency of all-sponsor recognition slide

## Additional Benefits

- ★ **Announcement in eUpdate.** Initial recognition in The Arc's weekly eUpdate (1,700 readers) will include comment from sponsor spokesperson about interest in supporting The Arc's Summit of Hope luncheon
- ★ **Announcement on Social Media.** New sponsor commitments will be announced on Facebook, Twitter and Instagram (2,000 unique fans and followers), with link to sponsor site and social accounts, three times on the next weekday following sponsor commitment.
- ★ **eNewsletter Logo Recognition.** Inclusion in sponsor recognition article in eNewsletters published in July and October, including logos for all sponsors at time of publication (1,700 readers)
- ★ **eUpdate Recognition.** Ongoing weekly recognition in The Arc's eUpdate (1,700 readers) will include sponsor logo with link to sponsor web site. Beginning May 1, 2018 there will be 22 opportunities for inclusion prior to the event date
- ★ **From the Stage.** All sponsors announced by Emcee during opening of program while all-sponsor slide is displayed on screen (430 guests)
- ★ **Inclusion in 2018/19 Annual Report.** Prominent inclusion of sponsor logo on sponsor recognition page in The Arc's annual report published in August 2019 (1,000+ recipients)
- ★ **Logo Inclusion on The Arc's Home Page.** Logo with link to sponsor website displayed on The Arc web site's home page through Friday, October 12, 2018 (average 1,200 unique visitors per month)
- ★ **Logo Inclusion on Summit of Hope Sponsor Page.** Logo with link to sponsor website displayed on The Arc's Summit of Hope event web page through December 31, 2018 (average 1,200 unique visitors per month)
- ★ **Print Program Recognition.** Sponsor logo included on color all-sponsor recognition page on inside back cover of event program (430 guests)
- ★ **Recognition in Volunteer Communications.** Sponsor name listed in pre-event communications to event volunteers (approx. 60 people, 4-7 times)
- ★ **Reserved Seating.** Reserved table for 10 guests, with sponsor name and logo on table sign
- ★ **Screen Recognition.** Inclusion of sponsor logo on all-sponsor recognition slide displayed prior to and following event

*All Sponsorship requests will be granted at the discretion of the Summit of Hope Committee and must be deemed in the best interest of The Arc.*